

CACEO 2014 Annual Conference Program



California Association of Clerks and Election Officials
106th Annual Conference – Newport Beach, California
July 15–18, 2014

Thank you to our host

Orange County

Neal Kelley, Registrar of Voters

2012–2014 Officers

Cathy Darling Allen, President
Shasta County

Neal Kelley, Vice President
Orange County

Dean Logan, Treasurer
Los Angeles County

Susan Ranochak, Secretary
Mendocino County



2014 CACEO Annual Conference Agenda
Tuesday, July 15 , 2014

Meeting Room

9:00 a.m.	Elections SB90 Committee <ul style="list-style-type: none">• Alice Jarboe, Sacramento County	Sunset
	Elections Voters with Specific Needs <ul style="list-style-type: none">• Tim McNamara, Los Angeles County	Salon 5
10:30 a.m.	Elections HAVA <ul style="list-style-type: none">• Tim McNamara, Los Angeles County	Salon 5
12:00 p.m.	Lunch on your own	
1:00 p.m. – 4:00 p.m.	Registration	Foyer
1:00 p.m.	County Clerk Legislative Committee <ul style="list-style-type: none">• Kammi Foote, County Clerk, Registrar of Voters, Inyo County, Co-chair	Salon 5
1:00 p.m.	Elections Legislative Committee <ul style="list-style-type: none">• Jill Lavine, Registrar of Voters, Sacramento County, Co-chair• Karen Rhea, Chief Deputy, Registrar of Voters, Kern County, Co-chair	Salon 3
3:15 p.m.	CACEO Board of Directors Meeting <ul style="list-style-type: none">• Cathy Darling Allen, County Clerk, Registrar of Voters, Shasta County, President• Neal Kelley, Registrar of Voters, Orange County, Vice President• Dean Logan, County Clerk, Registrar of Voters, Los Angeles County, Treasurer• Sue Ranochak, Assessor-County Clerk-Recorder, Mendocino County, Secretary	Salon 3
6:00 p.m.	Welcome Reception <p>Come and enjoy a performance of traditional Irish dancing! Irish dancing, popularized in 1994 by the world-famous show Riverdance, is notable for its rapid leg and foot movements, body and arms being kept largely stationary. The world of Irish dance has expanded to include “Lord of the Dance, Celtic Tiger, and Heartbeat of Home”. Irish social dance is a living tradition, and variations in particular dances are found across the Irish dancing community.</p> <ul style="list-style-type: none">• Hosted by Orange County• McDermott Evans School of Irish Dance• Introduction of Exhibitors	Rose Garden



It takes more than luck to manage in today's environment.

2014 CACEO Annual Conference Agenda Wednesday, July 16, 2014

Meeting Room

8:00 a.m. Continental Breakfast **Newport Coast, Foyer**
• Vendor exhibits open

8:00 a.m. – 2:30 p.m. Registration **Newport Coast, Foyer**

9:00 a.m. General Session **Newport Coast, Ballroom**
Presentation of Colors
• City of Irvine, Police Department, Honor Guard and Pipe Band

Pledge of Allegiance

Welcome Remarks

- Shawn Nelson, Chair, Board of Supervisors, Orange County

Association Report

- Cathy Darling Allen, County Clerk, Registrar of Voters, Shasta County, President

Roll Call of Counties

- Sue Ranochak, Assessor-County Clerk-Recorder, Mendocino County, Secretary

10:00 a.m. Break
• Vendor exhibits open
• Prize drawings

10:30 a.m. General Session: The Magic of the Disney Way **Newport Coast, Ballroom**



If you've ever wondered how Disney does it - and why other companies are constantly comparing themselves to Disney - then you should attend this session. How "Disney Does It" contains lessons we can all apply - from working with Guests and managing wait times - to customer service. You'll hear about the Magic of Disney and walk away with techniques you can use in your operations. Walt Disney's "dream, believe, dare, do" credo is a powerful foundation that will support any organization, drive any team, and guide any leader to newfound levels of success.

- Sachi White, Disneyland Resort, 2014 Disney Ambassador

12:00 p.m. Association Luncheon: Voting Rights and Inclusion **Atrium**

Despite the strides that have been made in the expansion of voting rights there is always more work to be done. A former Associate Justice of the California Supreme Court, Cruz Reynoso is recognized for his leadership in civil rights, immigration and refugee policy, government reform, the administration of justice, legal services for the indigent and education. Reynoso has served as Vice Chair of the U.S. Commission on Civil Rights, as well as a member of the Select Commission on Immigration and Human Rights.

- Former California Supreme Court Justice Cruz Reynoso

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- 1:30 p.m.** **Vote-by-Mail Trends (*Elections*)** **Salon 4/5**
California has steadily increased its use of vote-by-mail ballots (VBM) over the past decade. Aided by the expansion of the state's permanent vote-by-mail option and outreach by many election officials, more Californian's are choosing to cast VBM ballots. But who are these voters? Why are some choosing this option in higher percentages than others? And what is the future of vote-by-mail voting? These questions and more will be answered in this informative session.
- Dr. Mindy Romero, California Civic Engagement Project at the University of California, Davis
 - Dr. Fred Smoller, Chapman University
- 1:30 p.m.** **Clerk Reference Manual Updates – CRM Committee (*County Clerk*)** **Salon 3**
Brief overview of CRM and updates for new users plus discussion of any legislative concerns that may affect the CRM. This will be followed by open discussion.
- Tauna Mallis, Riverside County
 - Victoria Rodriguez, Riverside County
- 3:00 p.m.** **Break** **Foyer**
 - Vendor exhibits open
- 3:30 p.m.** **Investigating Election Law Violations (*Elections*)** **Salon 4/5**
Every county deals with these issues – from allegations to actual prosecutions. There are elements investigators and prosecutors look for when handling these cases. Understanding what these are will assist election officials in communicating with the public and assist in the proper reporting of allegations that surface during every election. We'll learn directly from professionals on the front lines of these issues – which will help us in dealing with these sensitive issues.
- Ray Armstrong, Senior Deputy District Attorney, Orange County District Attorney's Office
 - Sterling Hampton, Investigator, California Secretary of State
 - Cynthia Willis, Investigator, California Secretary of State
- 3:30 p.m.** **County Clerk Legislative Overview (*County Clerk*)** **Salon 3**
Every year thousands of bills are introduced into the California Legislature. The CACEO Clerk legislative committee will scrutinize all of the potential laws and identify the many bills that will impact our duties at the local level. The scope of the effects on our offices vary and often bills will change significantly from their initial introductions as they progress through the legislative process. This session will provide an inside look at the legislative process and review current bills of high interest.
- Kammi Foote, County Clerk, Registrar of Voters, Inyo County
 - Matt Siverling, Matt Siverling and Associates
 - Portia Sanders, Los Angeles County
- 5:00 p.m.** **Dinner on your own**



- 8:00 a.m.** **Continental Breakfast** **Newport Coast, Foyer**
- Vendor exhibits open
- 9:00 a.m.** **VoteCal: The State of the VoteCal Implementation** (*Elections*) **Salon 4/5**
- When it is completed in 2016, VoteCal will provide a complete index of voter registration records, list maintenance functions, reports, a publicly available website, and much more. In anticipation of transitioning to VoteCal, what do county elections officials need to do to prepare? When are these activities scheduled for the counties? These questions and more will be answered in this informative session.
- Jana Lean, Office of Secretary of State
 - Greg Darrah, VoteCal Project Manager
 - Bruce Krochman, DFM Associates
 - Ross Underwood, DIMS
 - Ken White, VoteCal Organizational Change Management Lead
- 9:00 a.m.** **Oath of Office** (*County Clerk*) **Salon 3**
- The Oath of Office has withstood the test of time. This is an overview of the Oath of Office covering what an oath is, its history, who needs to take it, who files it and how it can be revoked.
- Donna Johnston, County Clerk-Recorder, Registrar of Voters, Sutter County
- 10:00 a.m.** **Break** **Foyer**
- Vendor exhibits open
- 10:30 a.m.** **Abuse of Discretion? The U.S. Supreme Court's Troubling Use of Evidence in Election Law Cases** (*Elections*) **Salon 4/5**
- In cases from voter identification to campaign finance to gerrymandering, the Supreme Court sometimes writes as though evidence of burdens on voters or the strength of state interests matters. In fact, evidence in Supreme Court election cases is the tail wagging the dog. Why does the Court talk about evidence when evidence often doesn't matter? What is the role for election officials in gathering evidence for use in election law cases?
- Rick Hasen, Law Professor, University of California, Irvine
- 10:30 a.m.** **Customer Surveys for Improved Service** (*County Clerk*) **Salon 3**
- More and more government is being called upon to use customer feedback to demonstrate value delivered and to show the promise of continuous improvement of services. But a good customer satisfaction survey is not just about collecting data; it is about making targeted decisions. This presentation will outline a strategy for doing both.
- Jerry L. Talley, PhD, JLTalley & Associates
- 12:00 p.m.** **Lunch on your own**



- 1:30 p.m.** **National Voter Registration Act (NVRA) Best Practices: What's Working and What Needs Work? (Elections)** **Salon 4/5**
SB35 – signed into law in 2012 – requires an NVRA agency that allows a person to apply online for service or assistance, to electronically submit a voter preference form and voter registration online. But SB35 is just one new piece of the NVRA process, which has been in place since 1993. Election officials are required to work with their local NVRA agencies – but how involved should they be in the process? You'll learn what is working well and what needs work in NVRA – with insights and best practices from those directly involved in its implementation.
- David Becker, PEW Center on the States
 - Jonathan Stein, ACLU
 - Dale Fleming, Deputy Director, San Diego Health and Human Services
 - Dr. Wilma Wooten, Public Health Officer, San Diego Health and Human Services
 - Michael Vu, Registrar of Voters, San Diego, Moderator
- 1:30 p.m.** **Essential Elements of Leadership (County Clerk)** **Salon 3**
Some say great leaders are born but in actuality, they are made through the development of their own Character, the Competence to do their job and the Connection to the people that have been entrusted to them. This class will discuss those three "C's" and have a special focus on the 12 character traits that a person must have to be a leader and provide each student with a practical measuring tool that will allow you to privately understand your own leadership capabilities.
- Mike Metro, Deputy Fire Chief, Los Angeles County Fire Department
- 3:00 p.m.** **Break** **Foyer**
 - Vendor exhibits open
- 3:30 p.m.** **Future of California Elections (FOCE) Roundtable (Elections)** **Salon 4/5**
The Future of California Elections was formed in late 2011 to examine and address the unique challenges facing the State of California's election system. In 2014 and beyond FOCE will be focused on building on this foundation of consensus and success. But what has been done to date? You'll hear about exciting work among FOCE members, including creating best practices for the state voter guide, plain language initiatives and implementation of AB817.
- Jennifer Pae, League of Women Voters of California
 - Deanna Kitamura, Asian Americans Advancing Justice, Los Angeles
 - Michelle Romero, The Greenlining Institute
 - Doug Chapin, Director, Future of California Elections, Moderator
- 3:30 p.m.** **Update from State Registrar's Office (County Clerk)** **Salon 3**
The State Registrar's Office will be present to share and discuss issues regarding Marriage Licenses and Certificates.
- Tony Agurto, State Registrar, CDPH
 - Karen Roth, Section Chief, CDPH



6:00 p.m.

President's Banquet and Installation of Officers

Grand Pacific Ballroom

You'll be transported to the heart of Dublin as we enjoy traditional Irish fare! Following dinner the Irish theme continues with entertainment by Sligo Rags - Named among the top acoustic bands in LA (by Folkworks Magazine) and two-time winners of the Orange County Music Award for Best Folk Band, this dynamic ensemble presents Celtic Folk with a decidedly bluegrass attitude. Sligo Rags is taking the local and not-so-local Celtic music scenes by storm with a unique blend of eclectic musical influences.

Remarks

Cathy Darling Allen, County Clerk, Registrar of Voters,
Shasta County, President

Installation of Officers

Remarks

Incoming President,
Neal Kelley, Registrar of Voters, Orange County



Energetic Celtic music by
Sligo Rags



2014 CACEO Annual Conference Agenda
Friday, July 18, 2014

Meeting Room

- 8:00 a.m.** **Association Breakfast: Farewell Breakfast** **Rose Garden**
- Gift Drawing
- 9:30 a.m.** **CACEO New Board of Directors Meeting** **Salon 4/5**
- Neal Kelley, Registrar of Voters, Orange County, President
- 10:00 a.m.** **Election Legislation from the Legislatures' Perspective** (*Elections*) **Salon 4/5**
- The National Conference of State Legislators tracks election and campaign issues in four major categories: campaign finance, election laws and procedures, election results and analysis, and initiative and referendum. And for good reason - these are issues of the most importance to our elected officials. What goes into crafting legislation and what are the things law makers are focused on in 2014? You'll learn the important election issues facing the state legislature.
- Ethan Jones, California Assembly Elections and Redistricting Committee, Chief Consultant
- 10:00 a.m.** **County Clerk Mutual Concerns** (*County Clerk*) **Salon 3**
- This is your chance to discuss mutual problems of continuing and substantive nature that routinely surface in our offices related Fictitious Business Names Statements, Notaries, California Environmental Quality Act (CEQA), para professional filings and more. Through these discussions, we will be exploring how our association can come to consensus and best solutions for the problems identified.
- Portia Sanders, Los Angeles County, Chair of the Vision Committee
 - Donna Allred, Sacramento County, Chief Deputy County Clerk
 - Olga Lobato, Marin County
 - Val Wood, San Diego County, Chief Deputy County Clerk
 - Karen Hong Yee, San Francisco City/County
- 12:00 p.m.** **Adjourn**



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Public sector offices require comprehensive, integrated information management software and solutions, and AMCAD's innovative suite of products and services including its integrated justice platform, a platform for government records and document management, and various data access technologies allow government offices to operate with enhanced efficiency and effectiveness. AMCAD is a leading enterprise software company that provides software solutions and services to the public sector including state, county and local governments. AMCAD boasts a national customer base with over 1,000 government agencies in over 38 states.



ATPAC
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Jacque Pollard, Gilbert Carter

We are excited to be attending the 106th Annual CACEO again this year and the opportunity to visit with each of you.

AtPac will always deliver California specific software solutions for your multitude of daily tasks. AtPac is a California born Software Development Company providing dependable and stable software and superior support to California County Government for over 29 years.

AtPac offers a product suite designed specifically to support our California customers. Our firm produces its own software. AtPac's technical staff will customize our software solutions and functions to meet your specific office requirements. We specialize in all aspects of the County Clerk Recorder's Office as well as providing software solutions for other County Departments. For some time now AtPac has been quietly working on the development to an amazing new product. All of us at AtPac are excited that we are nearing completion of development of our next generation of the CRIis™ software. We will be revealing the finished product very soon.

If you are interested in a cost effective way to provide quality, reliability and dependability to your community's information system. YOU NEED US! Stop by our booth and let us show you how we can be the final piece to your puzzle.

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David Serra, Abraham Marroquin

Founded in 1996, industry leader Avantpage allows elections customers to build bridges across cultures. We provide translation, localization, language technology, language workflow and strategy, and multilingual desktop publishing services – with constant attention to consistency and accuracy. We have successfully completed many California statewide County Elections Translation projects as well as statewide, national, and international contracts, partnering with government and private entities. Our expertise helps our customers communicate and develop lasting relationships with ethnic and foreign markets. Online project management systems and advanced language technology allow us to provide responsive, quality, and efficient services. We help our customers develop an overall language strategy, workflows, and enabling technologies. These elements provide a framework that allows collaboration throughout all language services. Please visit us at www.avantpage.com.



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Marjorie McDermott, Alfie Krasts, Craig Chapel

Bell and Howell, LLC builds industry-leading products for simplifying your absentee voting/vote by mail process. We cover mail preparation, USPS tracking, incoming mail processing, automated signature verification and precinct sorting. With over 2,300 systems installed and several decades of serving multiple industries, we have the depth and expertise to offer the right solution for mail related challenges.



DEMOCRACY LIVE
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Lauren Ferrier, Bryan Finney, Tim Manion

Democracy Live is the leading provider of advanced eBalloting and voter information technologies in the U.S. Democracy Live electronic balloting and voter information tools have been deployed in hundreds of U.S. elections and used by voters in over 60 countries. Democracy Live has teamed with Microsoft Corporation to be selected by the U.S. Department of Defense and the U.S. Department of Health and Human Services to assist voters around the world access their electronic ballot.

The mission of Democracy Live is to offer interactive, 21st century balloting tools to each of the 200 million eligible voters in the U.S., while providing compelling and cost saving products to our public and private sector clients.

Our cloud-based LiveBallot eBalloting platform offers a hosted suite of advanced voter information tools that deliver voter specific balloting information to each voter in the U.S. LiveBallot provides any elections jurisdiction, or content partner a turn-key voter information toolbox that delivers an all-in-one package of eBalloting applications.



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Curt Fielder, Diane McCarthy, Amy Shaw, Bruce Krochman,
Hillary Orr

DFM Associates is a software firm specializing in governmental information systems. The firm began its business in 1977 and has remained in dedicated service of County Government, providing Elections, Clerk and Recorder products, since its inception. Our Election Information Management System, EIMS®, is the best tool for voter registration and election management. New this year, is a comprehensive integration with the current CalVoter Statewide Online Voter Registration Database which includes fully automated exchanges between the county and the state. The California Online Voter Registration (COVR) integration provides users with a seamless interface for managing Voter Registration data that is sent directly to EIMS® from the State. Also included are statistical reports and the ability to print SOS style registration forms for out-of-county transactions.

The EIMS® application covers every aspect of voter registration and election management including a robust Vote-by-Mail module to meet the needs of current voting habits. Additionally, EIMS® seamlessly integrates with popular Absentee Ballot Mail processing (both outgoing/incoming) and Automated Signature Comparison (ASR) systems from all of the major vendors. The user screens capitalize on the familiar Windows environment, making the system easy to learn and use with easy navigation between the different modules, screens and reports. The RiiMS™ application suite offers a complete solution for County Recorders and Clerks, including cashiering, indexing, redaction, imaging, vitals, marriage license and FBN functions. Fully integrated cashiering and receipt processing includes customer account management, advanced document search capabilities, and real-time document endorsements and receipts. RiiMS™ provides for robust Customer billing, OCR Indexing, FTB integration, Automated Tax Lien processing, AVSS Integration and both SECURE and CeRTNA E-Recording portal integration.



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DocuLynx is a full spectrum provider of document conversion services and archive/retrieval solutions including Cloud technologies. DocuLynx was ranked # 159 as one of America's 500 fastest growing private companies for 2011 by Inc. Magazine. Our Data Centers are strategically located nationwide including locally in California. We are staffed and equipped to provide scanning and indexing services for all paper, large format and microfilm/microfiche. We are experienced and well suited to handle all types of Government records and are well known within California Government. Contact: Diane Kipp 714-580-6728 diane.kipp@doculynx.com

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Waldeep Singh

Dominion Voting Systems is a US-based corporation headquartered in Denver, CO. Founded in January 2003, Dominion has grown to roughly 200 employees, consisting of a mix of election veterans that understand technology and engineering experts that understand elections. Dominion is committed to producing the highest quality election products and delivering the very best in professional and support services. Various initiatives, such as continuous innovation driven by client partnerships, on-going certification efforts and complete commitment to customer satisfaction are helping Dominion reach its goal as being the clear partner of choice for election officials.



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Laura Schaefer, Bryan Uelk

Election Administrators, LLC has been the leader in mobile election technologies since 2004. Please visit our booth to see the EA Tablet™, the innovative and wildly popular tablet-based electronic pollbook system. We also offer traditional windows-based electronic pollbooks and voter lookup devices that run on the Palm and Android operating system. Our goal is to provide exceptional service and simple solutions that poll workers can use and election officials can trust. We are currently serving more than 175 counties in 16 states nationwide.

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Matt Cutka, Rob Wiebusch, Chris Moody

Election Systems & Software, Inc. (ES&S) is the largest and most experienced provider of total election management solutions with over 300,000 systems installed worldwide. Over the past decade, ES&S has handled more than 60,000 of the world's most important events – elections.



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 Shelley Furse, Nick Coudsy

Everyone Counts' state-of-the-art election systems are transforming the antiquated hardware and paper-based government and private elections industry to a SaaS model, increasing access for voters, efficiencies and cost-effectiveness. We invite you to see how the eLect™ system makes your poll book administration, ballot delivery, and election reporting a success for you and your voters!



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 Justin Morris, Rich Geppert, Phillip Braithwaite

This year, Hart enters its 102nd year of business serving the needs of election officials, state and local governments, and voters alike. We have long been a pioneer in electronic and digital voting, instilling customer confidence through continued financial stability and organic growth.

With an industry reputation for success, Hart is the experienced leader in forward thinking voting technology. We offer the only modern, easy to use, cost effective solution that unifies the needs of the voter and election officials – it's called Verity. Built with an all-new design, Verity is the only voting system that uses advanced technology to boldly integrate usability, adaptability and transparency.

Verity is the Future of Elections

As a brand-new family of voting technology, Verity reflects our mission to continuously build for the future and predict new election trends. Verity is the only system using paper-based and electronic voting options on a common 'convertible' hardware platform, superior central scanning, and intuitive new software that reimagines each step of the election management lifecycle.

Designed to be flexible, Verity accommodates any voting type across any jurisdiction with the unique ability to adapt from one type to another. Verity instills the utmost confidence that each vote is captured securely and counted accurately, while also ensuring equality of access and privacy for all.

INTEGRATED VOTING SOLUTIONS, INC.

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Integrated Voting Solutions (IVS) is a national election provider of election products and services, including ballot printing and mailing, sample ballots, envelopes, voter information cards and pamphlets, pre-filled test decks, digital and offset printing, and other outgoing and incoming ballot and mailing services. IVS also provides products and services to other governmental agencies, including tax form printing, utility statements, property tax statement, DMV and other notifications. IVS primarily focuses on being a service provider and a long term partner to each jurisdiction it serves. For more information, see our website at www.integrovote.com, or call us at (559) 498-0281.



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IS Elections by Inclusion Solutions is a trusted partner for California counties. Products include BallotCall alert; totem display systems; custom signage; ramps; matting for unpaved areas; signature guides; AutoMARK accessories, and more. New solutions include universally designed Franklin 4-Station booths and "Frankie" adjustable single booths. All products are portable, owned by your office, and are appropriate uses of HAVA and election accessibility funding.



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We are pleased to announce the opening of a new production facility in West Sacramento. It is now certified for production of ballots by the California SOS. K&H Election Service provides high volume and highly technical ballot printing and mailing services, as well as sample ballot production. We employ capacity, redundancy and quality controls to produce over 30 million ballots in a single election cycle with complete auditable chain of custody control. Ask us about MARS, our mail reconciliation and audit system. Please come by our hospitality event at Sam & Harry's Restaurant at the Newport Beach Marriott Wednesday night to find out more. It will be quite the magical evening.



KNOWiNK
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Scott Leiendecker

KNOWiNK was founded by former election officials focused on using innovative technology to help election officials run their elections more efficiently while saving time and money for taxpayers. We are committed to empowering election officials to improve election processes by implementing user-friendly and intelligent technology. Working with election professionals and pollworkers, we know the real challenges in conducting successful elections. With dedication to the election process, KNOWiNK is continually designing groundbreaking solutions like the Next Generation ePollbook 'Poll Pad', and improving the voting experience for citizens, poll workers and election officials across the country.

Since introducing the first of its kind Poll Pad in 2012, we have built a customer base in 11 states total and over 40 counties in Missouri alone. The Poll Pad has been used successfully in hundreds of elections including the 2012 Presidential election. KNOWiNK Election Support products include: Poll Pad (Next Gen e Pollbook), ePluse Command Center, iVote app, Ballot Card encoding & iPrint Ballot on Demand system.



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Dennis Curran, Joe Arbios

For four decades, the leaders of KOFILE Preservation have helped government organizations, municipalities, and private archives nationwide. We provide solutions to common issues involving conservation, encapsulation, binding, imaging, indexing, micrographics, and shelving options. Projects range from one volume, to thousands of volumes. Each project is unique and deserves special attention.



LEAGUE OF WOMEN VOTERS OF CALIFORNIA
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Jennifer Pae, Dora Rose

The League of Women Voters of California Education Fund (LWVCEF) believes a healthy and thriving democracy requires all Californians to have equal access to information and tools to actively participate in all levels of civic life. Our table will feature:

Best Practices Manual for Official Voter Information Guides – In collaboration with the Future of California Elections and generously funded by the James Irvine Foundation, LWVCEF is producing a manual of best practices for voter information to better serve California's diverse voters, particularly infrequent and potential voters.

Easy Voter Guide (EVG) – The EVG is a nonpartisan, plain language, and community-reviewed voter guide for new and busy voters that has been available in every statewide election in California since 1994. The guide is available in English, Spanish, Chinese, Vietnamese, and Korean.

Guide to California Government (G2CG) – Updated in its 15th edition, G2CG is designed to engage and inform readers by emphasizing the public's role in California government. This easy-to-use book explains voting and election logistics, the initiative system, levels of government, state finances, the education system, how to contact your government, and much more!

Smart Voter – Serving over 90% of California voters, this online resource provides unbiased election information on candidates and issues on the ballot. In 2014, we are launching a new pilot partnership with MapLight that will bring Smart Voter's robust issue and candidate coverage together with MapLight's extensive campaign finance data. We thank you for your continued support of the LWVCEF and look forward to continuing to partner with you!

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Tom Diebert, Deborah Seiler

NetFile is the only provider of a Paperless Campaign Filing and Administration system for use in California. This system automates the Campaign Filing process and gives Counties the ability to go entirely paperless for Campaign Finance filings. NetFile has over 50 agencies in CA using this system. NetFile is also the largest provider of Paperless Statement of Economic Interests Filing and Administration systems in CA. NetFile pioneered this market segment and leads the way in innovations such as automatically posting SEI filings in redacted form over the internet upon submission by the filers as well as offering mobile applications for filers to use to make their filings over their iPhone or iPad or Android phone or tablet. NetFile is proud of the fact that it is 100% based in CA and doesn't use overseas programming in its business. All the revenue spent with NetFile stays in California! For more information, contact Tom Diebert at 559-250-4847 or e-mail at diebert@netfile.com. You can visit our website at www.netfile.com.



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